



USDA Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

Template Version 2.09

Voluntary Report - Public distribution

Date: 4/16/2008

GAIN Report Number: SF8010

South Africa, Republic of

Promotion Opportunities

Quarterly Update

2008

Approved by:

Scott Sindelar
U.S. Embassy, Pretoria

Prepared by:

Margaret Ntloedibe

Report Highlights:

Report highlights the 2008 upcoming trade events in Southern Africa. This update mainly includes dates which were not provided in the annual promotion opportunities report SF7039.

Includes PSD Changes: No
Includes Trade Matrix: No
Quarterly Report
Pretoria [SF1]
[SF]

DISCLAIMER: "The promotional activities listed are provided for informational purposes only. No endorsement should be implied unless specifically stated. Terms and conditions of participation are the responsibility of the activity organizer. Please note! All dates are subject to change, especially events held in Angola. Please contact the organizer directly for further information".

Section 1: Trade Shows in Southern Africa Region

Date	Event/Description	Location	Organizer's Contacts
June 4 - 8, 2008	Alimenticia Angola 2008 Angola's annual international exhibition of food, drink, hotelier, restaurants and vending machines.	Feira International de Angola (FILDA) Exhibition Center, Luanda, Angola	Manuel Novais Arena Angola Tel: +244 222 393 369 Fax: +244 222 397 320email : manuel.novais@arenaangola.com www.arenaangola.com
July 2008	International Fair of Luanda	FILDA Luanda, Angola	www.eventseye.com
September 17 – 18, 2008	All Fresh 2008 Expo "All Fresh! – the one event", is the single national summit for suppliers and producers in the fresh produce industry.	Lord Charles Hotel, Somerset West, Western Cape - Cape Town, South Africa	Carlen Landman Tiro Events Tel: +27 15 306 6276 Fax: +27 86 621 3281 Mobile: +27 83 630 3607 Email: carlen@ssprojects.co.za www.allfresh.co.za
October 15 – 18, 2008	SAITEX 2008 The annual international South African International Trade Exhibition (SAITEX) is a strictly business and trade fair with exhibitors representing various government and industry sectors. Exhibitors will be exposed to agents, distributors, exporters and importers, with well established infrastructure and trade networks throughout Africa.	Gallagher Estates Johannesburg, South Africa	Anina Hough SAITEX Sales Manager Kagiso Exhibitions (Pty) Ltd Tel: +27 11 661 4000 Fax: +27 11 496 3993 Mobile: +27 83 260 8131 Email: anina@saitex.co.za www.saitex.co.za
October 17 – 19, 2008	Natural & Organic Products Exhibition This is an annual event, which	Cape Town International Convention Center, Cape Town,	Janine Johnston Specialised Exhibitions Shows and Events Tel: +27 21 671 0935 Fax: +27 21 671 0176

	alternates between Johannesburg and Cape Town, South Africa. The growth rate of the natural and organic industry has been phenomenal, and it is expected that this global growth will continue at a rapid pace in South Africa. The exhibition is a forum dedicated to facilitating the growth and support of the emerging industry, and will attract buyers from retail, service and health industries. 2008 top new natural and organic products will be showcased.	South Africa	Email: Janine@specialised.com www.naturalandorganic.co.za
--	---	--------------	---

Section 2: Post Contact Details

Should you have any questions or comments regarding this report or need further assistance, please contact AgPretoria at the following address:

Foreign Agricultural Service
U.S. Embassy Pretoria, South Africa
Washington, D.C., 20521 – 9300
Tel: +27 0 12 431 4235
Fax: +27 0 12 342 2264
Email: agpretoria@fas.usda.gov

For more information on exporting U.S. agricultural products to other countries, please visit the Foreign Agricultural Service's website at: <http://www.fas.usda.gov>